ENTREPRENEUR SOLUTIONS

A Saturday morning seminar that offers pricing advice and tax tips for your business – or the one you’d like to start

THE SPEAKERS

JIM GRILLO
SUNY Distinguished Teaching Professor of Business
Alfred State College

SUZANNE REUSCH
Acting Director of Outreach and Taxpayer Education
New York State Department of Taxation and Finance

WHERE:
Finger Lakes Community College
Stage 14, Student Center
3325 Marvin Sands Drive, Canandaigua

WHEN:
Saturday, Feb. 8, 2014, from 8:30 a.m. to noon

TO REGISTER:
Contact Lorrie Childs at Finger Lakes Community College, childsle@flcc.edu or (585) 785-1421

COST:
$5 by Feb. 4 or $10 after Feb. 4, payable by cash, check or credit card, includes continental breakfast.

SPACE IS LIMITED; REGISTER EARLY FOR THE LOWER PRICE AND TO CONFIRM A SEAT

Full program on reverse
ENTREPRENEUR SOLUTIONS PROGRAM

8:30 a.m.  Coffee and check-in

9:00 a.m.  Jim Grillo is a SUNY Distinguished Teaching Professor of Business at Alfred State College. He has been in business since 1971 and has owned and operated nine successful businesses. Jim is a dynamic speaker and brings a “nuts and bolts” perspective to PathStone’s Microenterprise Assistance Program (MAP), to be offered at FLCC starting Feb. 25 (details below). Today, he will focus on pricing your products or services.

9:30 a.m.  Suzanne Reusch currently serves as a leader of the state Department of Taxation and Finance’s outreach program. She has received numerous awards for her work with the small business community and her work with educational institutions, tax professional organizations, and government and not-for-profit agencies. Her talk will focus on collecting and reporting sales tax.

10:30 a.m.  Break

10:45 a.m.  “Lessons Learned” Panel Discussion. Local business owners will talk about their startup experiences:

- Debbie Bloom, Instant Monogramming, Rochester
- Carrie Ahearns, Penn Yan Diner, Penn Yan
- Connie Pell, Wear 2 Now, Ithaca
- Chris Cooper, Lake Country Home Inspecting, Canandaigua

Resource Tables:  Representatives from agencies that assist businesses will have resource tables at this event. Please feel free to consult with them before and after the event and during breaks.

Learn more:  Today’s Entrepreneur Solutions event is an overview of starting and running a business with a focus on taxation. For more detailed instruction on starting a business, from writing a business plan to financing to advertising, consider enrolling in the Microenterprise Assistance Program, an 11-week business ownership class to be offered at FLCC Tuesdays, Feb. 25 through May 13, from 6 to 9 p.m. in room D217 on the FLCC main campus. The fee is $50. Register at Entrepreneur Solutions, call (585) 340-3387 or visit pathstoneenterprise.org

This program presented in partnership with:

PathStone  CANADAIGUA  Ontario County

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